LIFE
Livelihoods Innovation through Food Entrepreneurship
Gıda Girişimciliği ile Yenilikçi Geçim Kaynakları
ابتكر واكتسب رزقك ... ريادة الأعمال في قطاع الغذاء
Two years with L.I.F.E
AGENDA

L.I.F.E Program

- Entrepreneurship Training Programs
- Workshops
- Mentorship Program
- Workforce
- Business Support Services
- Gastrodiplomacy Events

FEC
In total, 4 cohorts were hosted in FEC.
- 1st Cohort: February - June
- 2nd Cohort: May - August
- 3rd Cohort: September - January
- 4th Cohort: January - April
- 5th Cohort: April - August

Beside “Food Entrepreneurship Training”, many additional training programs were provided to members.
- 2 trainers and a Training Coordinator manage the entire training. Also, we added Membership Coordinator and a Translator to the team.
TRAINING PROGRAMS

200 MEMBERS

20 WINNER

148 GRADUATED
In total, 3 cohorts were hosted in MERSIN FEC.

- 1st Cohort: January - April
- 2nd Cohort: February - May
- 3rd Cohort: May - August

Beside “Food Entrepreneurship Training”, many additional training programs were provided to members.

- 2 trainers and a Training Coordinator manage the entire training. We also added a translator to the team who is also managing the member relations.
TRAINING PROGRAMS - MERSIN

- **217 APPLY**
- **106 ACCEPTED MEMBER**
- **105 GRADUATED**
- **4 x 3 = 12 WINNER**
BUSINESS PITCH COMPETITION

3 BPC in Mersin

5 BPC in Istanbul

3000$ per each winner

32 Winners
BUSINESS PITCH COMPETITION -1- Mersin
LEGAL ISSUES WORKSHOP
ACCOUNTING WORKSHOP
ACCESS TO RESOURCES AND FUNDING ENTREPRENEURIAL MINDSET
PICKLE & DESSERT
PIE WORKSHOP
CHOCOLATE
FRENCH SAUCE
ITALIAN CUISINE
ZERO WASTE KITCHEN WORKSHOP
WORKSHOP PROCESS
WORKSHOP PROCESS
<table>
<thead>
<tr>
<th>Mentors</th>
<th>Roles</th>
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<tbody>
<tr>
<td>Anna Maria Beylunioğlu</td>
<td>Academician &amp; Chef</td>
</tr>
<tr>
<td>Volkan Ercan</td>
<td>DasDas Restaurant Manager</td>
</tr>
<tr>
<td>Göknur Akçadağ</td>
<td>Academician</td>
</tr>
<tr>
<td>Ramazan Demir</td>
<td>Juice Planet President</td>
</tr>
<tr>
<td>Şila Gök</td>
<td>Idea PR Founder / Entrepreneur / Founder of Carnebella BBQ</td>
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<tr>
<td>Nermin Yurtoğlu</td>
<td>N&amp;Y Consulting Founder</td>
</tr>
<tr>
<td>Tuğçe Ergün</td>
<td>OCHI Food Founder</td>
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<tr>
<td>Semih Dadaş</td>
<td>Pizza Pizza Marketing Director</td>
</tr>
<tr>
<td>Rana Babaç Çelebi</td>
<td>Impact Hub / Sales &amp; Marketing</td>
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<tr>
<td>Semi Hakim &amp; Shirley Kaston</td>
<td>Kök Project</td>
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<tr>
<td>Bilal Khalaf</td>
<td>Saruja Restaurant Owner</td>
</tr>
<tr>
<td>Name</td>
<td>Title/Position</td>
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<tr>
<td>Filiz Otruş</td>
<td>TekFinans Management Consultant</td>
</tr>
<tr>
<td>Aycan Tüylüoğlu</td>
<td>Ek İç Ye Biç - Manager</td>
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<tr>
<td>Özgür Çetin</td>
<td>Veranda Restaurants Owner</td>
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<tr>
<td>Çağatay Külte</td>
<td>DasDas General Manager</td>
</tr>
<tr>
<td>Hatice Örs</td>
<td>Senior Specialist / YASED International Investors</td>
</tr>
<tr>
<td>Can Gaffuroğlu</td>
<td>Assosication</td>
</tr>
<tr>
<td>Anas Jebbah</td>
<td>Chef</td>
</tr>
<tr>
<td>Funda İnanç</td>
<td>Arada Cafe Owner</td>
</tr>
<tr>
<td>Alaa Alaa</td>
<td>Deen Balkon Cafe Owner</td>
</tr>
<tr>
<td>Gözde Narman</td>
<td>BeeFikir Founder</td>
</tr>
<tr>
<td>Özlem Kestioğlu</td>
<td>SAP Sales &amp; Marketing Director</td>
</tr>
</tbody>
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BUSINESS SUPPORT SERVICES
INOGAR - COMMON SPACE
Success Stories:
2 Examples
Nahed Al Ahmad, Syrian, Woman

- She came to Istanbul 4 years ago. An architect, married to a graphics designer and a mother to 5 years old child. She tried to open her own business in architecture but faced many legal and financial obstacles.
- Joined the L.I.F.E program and decided to invest in her cooking skills to meet a demand of a growing urban population in Pendik.
- She won the 1st award during the business pitch competition.
- During the past few months she registered her company, started selling healthy homemade meals to students, and offered frozen food products in nearby outlets.
- Now she’s looking to expand her business and to partner with a Turkish expert who may also invest financially.
YELDA KUMBASAR, Turkish, Woman

• Yelda Kumbasar was born in 1970 and is a mother of two. She worked in textile sector for many years. She worked in different branches such as subcontracting, production follow-up and cost, current accounts, stock, check-note tracking.

• She started the bakery course to improve herself. Then won the KOSGEB prize of the entrepreneurship program.

• She used the award to turn her garden into a workplace that serves lunch meals and snacks.

• After the things she learned in the L.I.F.E program she decided to take the next step and formally registered her business.
YELDA KUMBASAR, Turkish, Woman
Thank you!